O. P. JINDAL SCHOOL, SAVITRI NAGAR

Periodic Test – II (Round – III) 2024 – 2025

Class / Section: XI Comm. **MM**: 20

Subject: Business Studies (054) **Time:** 1Hrs.

Name: ____________ Roll No.: _____

General Instructions: All questions are compulsory.

Q. 1. Answer the following questions- 1x4=4

a. The ordinary shares of a company are delivered to the depository bank, which in turn issues the depository receipts, known as _______

(a) Commercial banks (b) ADR

(c) None of these (d) GDR

b. Commercial papers can be issued only by large and creditworthy companies because

(a) It is protected by the Government (b) It is an Unsecured Debt

(c) It is Fully Secured Debt (d) None of the above

c. Which of the following cannot be protected under copyright?

(a) Music (b) Drawings (c) Video games (d) Actors

d. In economics, which of the following is not a function of an entrepreneur?

(a) Risk-taking (b) Innovation

(c) Provision of capital and organisation of production (d) Day-to-day conduct of business

Q. 2. Krishna Pvt. Ltd. is facing the shortage of long-term finance as it is a period of depression in the economy. The experts were consulted to determine the source of finance the company should raise. One financial advisor, Mr. Ram, advised that the company should use such a security on which it has a tax advantage and there is no dilution of control of the shareholders. Another finance specialist, Mr. Shiv advised that the company should not issue any debt or equity security but raise such a source of long-term finance which can be redeemed in easy instalments.

Quoting the relevant lines from the above para, identify and explain the sources of finance suggested by the two specialists, Mr. Ram and Mr. Shiv. **3**

Q.3 A seminar was held in New York on “The Different Finance Sources available at the Global Level.” The discussion mentioned three sources through which companies could raise funds from international markets — one from India, one from Europe, and one from America.

Identify and explain the three international sources of finance discussed in the seminar. **3**

Q. 4. Read the following Case Study and answer questions:

Enviro Solution is a company engaged in constructing rooftop rainwater harvesting systems in Kerala. The company requires funds to meet its day-to-day operating expenses such as wages, electricity, fuel for generators, and other routine costs. To manage these short-term financial needs, Enviro Solution decides to approach its suppliers, Reddy and Sons, and requests them to grant credit facilities for the purchase of goods and services.

Granting such credit would enable Enviro Solution to continue its operations smoothly without an immediate cash outflow. However, the company's financial position is not very strong, and over time it has lost its goodwill in the market. Moreover, its past record of payments to lenders and suppliers has been unsatisfactory, raising doubts about its creditworthiness.

Q.1 Identify the source of finance discussed in the above case.

Q.2 Source of finance identified in Para A, above is short-term or long-term?

Q.3 Will Enviro Solution be able to procure finance through this source? State with reason.

Q.4 State any three characteristics of the source. **4**

Q. 5 Read the following and answer the question that follows on the basis:

IPRs are extremely essential for fostering creativity and contribute towards the economic growth of a nation. Such rights allow creators and inventors to have control over their creations and inventions. These rights create incentives for artists, entrepreneurs and inventors to further commit the necessary resources to research, develop, and market new technology and creative works. The changing global economy is creating unprecedented challenges and opportunities for continued progress in human development. There are business opportunities to market or sell IP worldwide. Geographical borders present no impediments — consumers enjoy near immediate access to critical that we are aware about the importance of IPRs and how it affects daily life.

The importance of GIs has increasingly grown over the past few decades. GI represents collective goodwill of a geographical region, which has built itself over centuries. Today, consumers are paying more and more attention to the geographical origin of products and accord much care to the specific characteristics present in the products that they purchase. In some cases, there is a difference between "place of origin" and "geographical indications" which suggests © consumers that the product will have a particular quality or characteristic that they may value.

Scientific principles, contrary to well established natural laws, formulation of abstract theory, frivolous inventions, prejudicial to morality or injurious to public health, method of agriculture or horticulture, method of treatment, admixtures, traditional knowledge, incremental inventions without an increase in efficacy and inventions related to atomic energy are some of the inventions not patentable under Sections 3 and 4 of the Patents Act, 1970. Explain any three types of IPs other than those discussed above. **6**

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